



MIKE MOONE - FOUNDER MOONE-TSAI WINES

Mike Moone's acclaimed career in the food and wine industry has spanned an illustrious forty years – from his early days as a sales manager with Proctor and Gamble, to his heralded stewardship as President/CEO of Stouffer Foods Corporation, Nestlé Frozen Foods, and Beringer Wine Estates, and as Co-founder of Luna Vineyards – of which he is currently Chairman of the Board.

During his tenure at the helm of Beringer Vineyards, Mike established its leadership through impressive internal growth and strategic acquisitions. It was during this period that he masterminded the acquisitions of Chateau Souverain and Meridian; took Beringer to a “Best of the World” ranking from Wine Spectator for its 1986 Private Reserve Cabernet Sauvignon; and later added Chateau St. Jean and Stags' Leap Winery to this market-leading portfolio.

Prior to starting Luna Vineyards in 1995, Mike formed the investment group, Silverado Partners, which participated in the acquisition of Beringer Wine Estates in 1996, which was in turn sold to Foster's Brewing Company in September 2000. Silverado Partners later segued into Silverado Properties, which currently farms over five thousand acres of North Coast property. Mike holds a B.S. in Marketing from the University of California, Los Angeles. He is currently involved in several other companies across a variety of sectors, enjoys golf and lives with his wife Valerie in Napa and La Quinta, California.