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Golf icon Arnold Palmer has put his name on a California Cabernet and Chardonnay.

Golf legend [Arnold Palmer](#) has been dabbling in wine for some time: He has a small collection (including quite a bit of Château Palmer), he's helped select the wine list for his eponymous restaurant in La Quinta, Calif., and he's been a partner with former Beringer president Mike Moone in Napa's Luna Vineyards since 1996. Now "The King" is following in the cleat-steps of golfers Greg Norman and Ernie Els, who have their own lines of wines. Luna began making private-label Sangiovese and Pinot Grigio for the golfer and his restaurant in 2003. This month, the winery and the World Golf Hall of Famer are going national with the release of a 2002 Arnold Palmer Cabernet Sauvignon and a 2003 Arnold Palmer Chardonnay, retailing for \$15 each. Winemaker Mike Drash, who worked with Palmer on blending the bottlings, said it was "no easy task" trying to come up with wines that would live up to a sports icon. The Cab comes from Napa and Sonoma valleys, while the Chard comes from vineyards in Carneros, Santa Barbara and Monterey.

Palmer, ironically, comes from Latrobe, Pa., better known as Rolling Rock beer country.