

FROM GREENS TO REDS AND WHITES



Arnold Palmer

Four-time Masters champion began his line of wines in 2003 with Luna Vineyards founder Mike Moone.

The Augusta
Chronicle

April 12, 2009

ARNOLD PALMER 2007 CHARDONNAY

The Wine: 100 percent chardonnay from Santa Barbara and Monterey County coastal vineyards.

Wine Notes: “Oaked wine...with buttery tropical flavors and a nose of honey and bananas.”

The Panel: “It’s a good party wine for a Masters’ gathering. Arnie knows how to please the crowd.” “There’s quality and value here.” “It’s the aperitif of Arnie’s Army.”

ARNOLD PALMER 2007 CABERNET SAUVIGNON

The Wine: Grapes from California’s Napa Valley and select vineyards throughout California’s North Coast, blended with 10 percent Sonoma County merlot.

Wine Notes: A bright ruby wine with flavors of berries, currants...and a nose of cinnamon and sandalwood.

The Panel: “It’s a young Arnold Palmer, like when he was a young golfer. It’s bold.”

