



FOR IMMEDIATE RELEASE

VINTAGE POINT PARTNERS IN WINE ADD DAVE PHINNEY'S DEPARTMENT 66 WINES TO PROMIENT PORTFOLIO OF CLIENTS

Jan. 9, 2018, Sonoma, Calif. – Vintage Point Partners in Wine, a winery sales and marketing company, announced today Department 66 from renowned winemaker Dave Phinney will be joining their portfolio of clients.

“Over the past two years at Vintage Point, we’ve assembled an iconic group of vintners and winemakers in our portfolio of clients and Dave Phinney fits seamlessly into that group. It goes without saying that Dave is one of the most innovative winemakers in the industry today.” said Vintage Point President David Biggar. “His Department 66 wines exemplify his passion for making high quality wines with a unique story. We’re honored to be working with Dave and his team,” Biggar continued.

“This important partnership with Vintage Point comes at a time when we’re looking to expand our holdings in Maury, grow Department 66 and build new brands. With David and the Vintage Point team we can now augment our wholesale network as we build more momentum in the marketplace,” said Dave Phinney, Department 66 winemaker.

Department 66 is a collection of Grenache based wines from the small southwestern French town of Maury in the Languedoc – Roussillon region. Department 66 is the only brand where winemaker Dave Phinney owns the vineyards as well as the winery. He specifically designed the winery for the project and controls all facets of the winemaking process from the vineyards to the grapes, farming and production. The name Department 66 reflects the administrative geographic areas of France, which are called departments. Maury is in Department 66.

Earlier in December, Vintage Point also added Rabble Wine Co to their client list. These additions show Vintage Points’ expanding prominence in sales and marketing for both luxury wines and more provocative and unconventional wines.

About Vintage Point:

Formed in March 2006, Vintage Point offers a full range of winery services and a national sales and marketing team that specializes in placing luxury wines in the optimal retail and restaurant outlets. Vintage Point’s domestic and international clients include Educated Guess, Gary Farrell Winery, Mionetto USA, Rabble Wine Co, DeLille Cellars, Sbragia Family Vineyards, Cigar Box, Nine Hats, Goose Ridge Vineyards, Freelance Wines, Popcorn Cellars and Moone Tsai, among others. Vintage Point Partners David Biggar, President, and Tom Peterson, Co-Founder, emphasize that “Partners in Wine”

signifies not only their own partnership, but the many partnerships they have formed with the luxury wine trade. For more information on Vintage Point visit www.vintagepoint.com.

About Department 66:

Department 66 was founded in 2008 after winemaker David Phinney made an impromptu visit to the small village of Maury, part of the Roussillon region of Southern France, where he purchased just under forty acres of old vine Grenache. In the spring of 2009, Phinney began construction on a custom winery, resulting in full control over the wine production process. Today, Phinney owns over three hundred acres of vineyards in Maury, France with a focus on Grenache based blends. For more information please visit www.department66.com.

Media Contact:

Tricia Denci
Double Forte Wine
(401) 965-9125